

ABSTRACT

A flexible pouch is provided that includes a first panel, a second panel, and a third panel. The first, second, and third panels are sealed together to form the pouch which includes a first and second side. Each panel is made of a laminate material that can be heat sealed or sonic welded together to form the flexible pouch. One panel further comprises a frangible piercing point designed to be pierced by a straw. The frangible piercing point is made by applying laser energy in a desired pattern to vaporize the outer polyester portion of the laminate material of the pouch. Only laminate material from the outside of the selected panel is removed using the laser to create the frangible piercing point.